

WELCOME!!!

Board Member Orientation

WHAT IS RC&D?

National RC&D Vision



- Helping people help themselves to develop and enhance the quality of life in their communities



- Providing local benefits vital to the health and well-being of the community

NATIONAL RC&D VISION



- Develop productive working relationships to balance natural resource conservation and development



- To share knowledge and experience with others in the same geographic area

CAWACO'S VISION



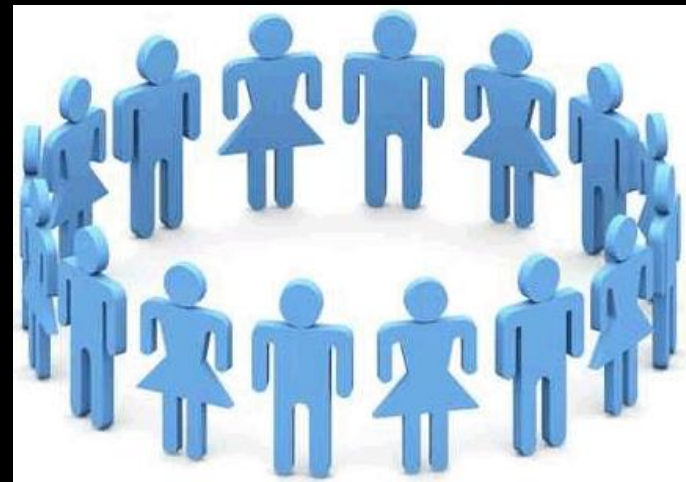
- *To empower people to help themselves*

- Primary concern is conservation, development and proper use of the natural resources within the area.



CAWACO'S MISSION

- Leading Central Alabama in the Wise Use of Natural and Human Resources





PURPOSE AND POWERS

- A. To develop or assist in carrying out plans of action for the conservation, development and proper use of the areas natural resources**
- B. To collect, coordinate and disseminate information and to promote educational activities that provide general or specific information of the need for orderly development and conservation of resources within the area.**
- C. Assist in securing the necessary technical, financial, educational and other services required to conserve and develop natural resources**
- D. Receive by purchase or gift, hold use, and dispose of properties and items for promoting and advancing the purpose for which the organization was formed**

THE RC&D COUNCIL

- **Success of Cawaco RC&D is directly related to the effectiveness and interest of the council members**



THE RC&D COUNCIL



- Responsible for all decisions and activities of the organization
- Responsible for financial and business management
- Makes all financial decisions

CAWACO COUNCIL MAKEUP

Board Members- Article V1- Sections 3-4

- **4 Representatives from each county**
 - One recommended by Soil & Water
 - One recommended by County Commission
 - (both can serve as long as recommended by organization)

AT-LARGE MEMBERS:

- **Elected by majority of Council**
- **Two-year appointments (eligible for reappointment)**
- **Upon resignations or removal, new directors appointed by same process**

DUTIES OF THE BOARD

- ❑ RECOMMEND PROJECTS
- ❑ ASSIGN PRIORITIES
- ❑ PROMOTE CAWACO



CAWACO COUNCIL STRUCTURE

EXECUTIVE COMMITTEE

President
Paul McCaleb
Jefferson Co.

Vice President
Joe Love
Walker County

Allen Caton
Chilton County

Corley Ellis
Shelby County

Chris Green
Blount County

- Makes decisions as needed
- Meets as called
- **Elected by majority vote; to serve two terms**
- Can be reelected (at first yearly meeting)

OTHER COMMITTEES

- **Personnel**- Responsible for employee evaluations, recommendations and salary adjustments
- **Finance**- Responsible for financial matters; makes financial recommendations to the Board
- **Grants**- Reviews and scores all grant applications and recommends them to the full Board for funding



THE BOARD DRIVES THE COUNCIL



ROLE OF THE EXECUTIVE DIRECTOR

- **Motivator** – Encourage and Improve the capabilities of Cawaco RC&D to develop and carry out the program
- **Innovator** – Developing feasible and practical ideas and methods to achieve Council goals and objectives
- **Facilitator** – Helping the council organize and successfully implement RC&D projects by seeking assistance with other government and non-government sources



ROLE OF EXECUTIVE DIRECTOR, CONT.



- Advisor – Assisting the council in carrying out its vision, mission, objectives and goals by providing guidance and advice to the council
- Capacity Builder – Encouraging and helping Council members to improve their knowledge and skills and in developing local leadership so they can carry out the RC&D program

KELLIE PLANS THE ROUTE AND THE COUNCIL DRIVES



IF KELLIE AND PATTI
DROVE....



ROLE OF THE PROGRAM MANAGER

- Provides clerical and administrative support for the RC&D office
- Assists the Council and Executive Director in carrying out the vision, mission, objectives and goals of the Area Plan
- Assists the Executive Director, Council and committees with project tasks
- Meets with clients to discuss projects
- Implements the grant program



OUR COMMUNITY PRESENCE

- www.cawaco.org
- <https://www.facebook.com/Cawaco.RCD>
- Newsletters
- Meetings
- Events
- **But- What do YOU think we need to be doing?**





TheMuseumOfForks.com

UNIQUE

JUST BECAUSE YOU ARE UNIQUE DOES NOT MEAN YOU ARE USEFUL

FOOD FOR THOUGHT



- Do you feel motivated and energized about our organization such that you would consider making a personal contribution to Cawaco RC&D?
- If not, why not? If our own members do not have the confidence in our organization and program to be willing to make a contribution, how can we expect any funders to contribute to our organization?

THIS QUESTION WAS NOT INTENDED TO SOLICIT CONTRIBUTIONS

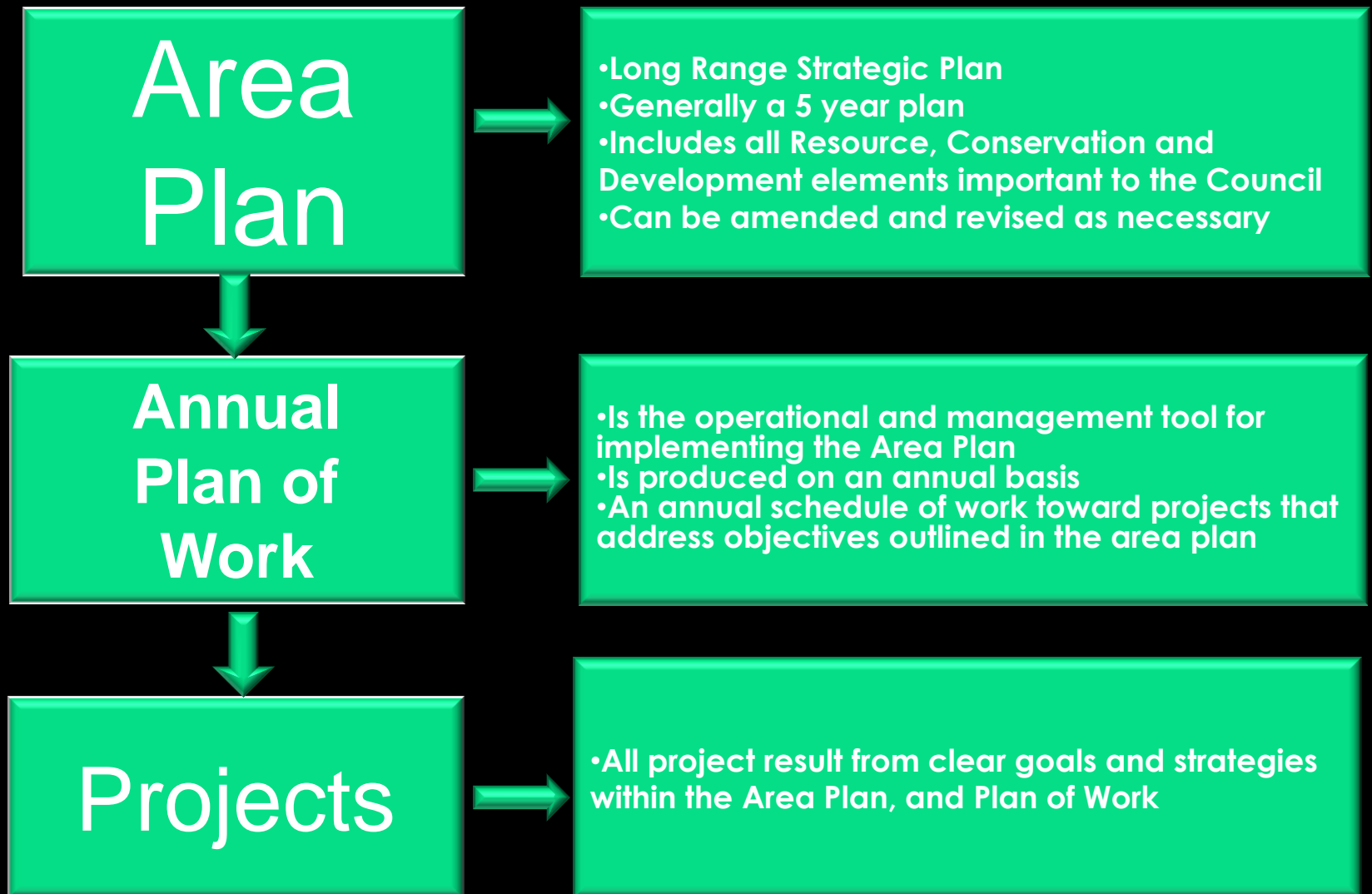
- Please take a minute and think, or discuss what kind of organization we would need to be in order for you to WANT to contribute. Or to incite others to contribute.
- What kind of organization should we be so that funders will want to partner with us on projects, or even be motivated to compete with other funders to partner with us?



2ND QUESTION:

- Is our organization meeting the needs of your communities and making a real contribution to improving the quality of life for the residents of your community?
- Yes? – Great!
- No? **Why not, and where do we need to go so the answer will be a yes?**

A flowchart of how we operate:



AREA PLANS INCLUDE ONE OR MORE OF THE FOLLOWING:

- 1) **Land Conservation:**
Element with the purpose of controlling erosion and sedimentation
- 2) **Water Management:**
Includes improvement of water quality or conservation and use



AREA PLANS INCLUDE ONE OR MORE OF THE FOLLOWING

3) Community

Development: Projects vital and enriching to communities such as historical preservation, education, job development and first responder support



4) Land Management:

Addresses energy conservation, ag land protection, farmland protection, and/or protection of fish and wildlife habitats



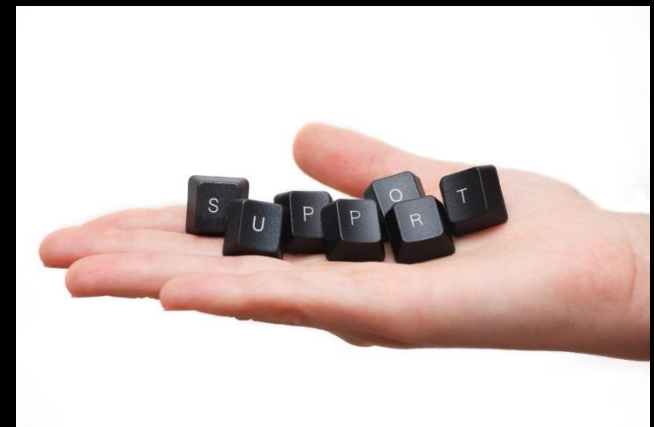
AREA PLAN REQUIREMENTS

- 1) Mission and Vision**
- 2) Needs and Opportunities**
- 3) Goals and Objectives**
- 4) Strategies for addressing needs, including partnerships**
- 5) Time frame to accomplish the above**



- ADECA
- ALABAMA DEPT OF TOURISM
- ALABAMA ASSOCIATION OF RC&D COUNCILS
- ALABAMA COOPERATIVE EXTENSION
- NRCS
- SOIL & WATER DISTRICTS
- FISH & WILDLIFE
- ALABAMA CLEAN WATER PARTNERSHIP
- FARM SERVICE AGENCY
- ALABAMA FORESTRY COMMISSION
- AREA LEGISLATORS
- SCHOOLS
- MUNICIPALITIES
- Many More...

PARTNERSHIPS



AREA PLAN

- Review the area plan and determine if this plan adequately addresses your communities' needs. Here are some considerations:
- The area plan is our blueprint for developing our annual plan of work
- **If it's not in the area plan, we should not be doing it**
- **If we should be doing it, it needs to be in the area plan**



PUBLIC INVOLVEMENT

- From Community Leaders
- Various local, state and federal agencies
- Residents of represented communities through public meetings, questionnaires
- Other regional planning organizations

PUBLIC INPUT

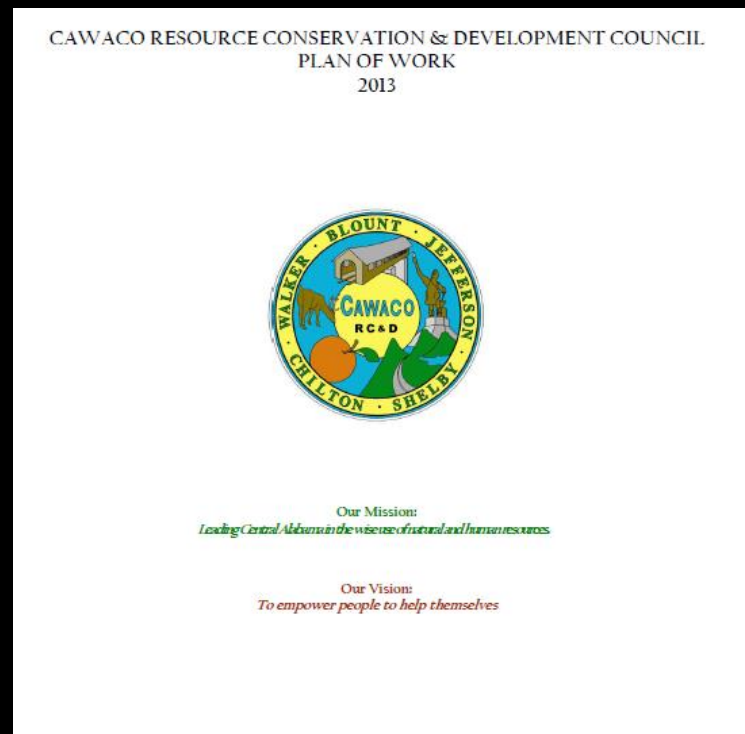
- **We currently have two methods for public input:**
 - 1) Questionnaire on Web Site & Facebook
www.cawaco.org &
<https://www.facebook.com/Cawaco.RCD>
 - 2) Hard Copy Questionnaire

ANNUAL PLAN OF WORK

- Is the operational and management tool for implementing the Area Plan
- Is produced on an annual basis
- An annual schedule of work toward projects that address objectives outlined in the area plan
- New projects may emerge that require reconsideration of the objectives in the Annual Plan of Work
- Should be both aggressive and realistic
- Should be revised if necessary

ANNUAL PLAN OF WORK

- Is a reflection of current projects
- Lists projects that will be completed within the fiscal year
- Should closely coincide with goals and objectives listed in the Area Plan
- Can be revised and amended as needed



PROJECTS



PROJECT TYPES

Cawaco is paid an Admin fee to administer these programs:

COMMUNITY DEVELOPMENT

Received through the Alabama Legislature, these projects must be approved by the Cawaco Board, then by the state board. Must meet Cawaco's Mission

CHALLENGE

To focus on Natural Resources (rivers and streams, fish and wildlife and forestry) as well as Conservation (Conservation of land or historic treasures, improvements and retrofits, and wise development of natural resources) and Development (Environmental sustainability, first responder support and community development).

EDUCATION

To focus on Natural Resource Education, job development and BROAD public education

“OTHER” FUNDING SOURCES

- Government Grants
- Foundation Grants
- Alabama Clean Water Partnership
 - Black Warrior CWP Facilitation (Kellie)
 - Cahaba River CWP Facilitation (Glenn)

CURRENT CHALLENGES AND OPPORTUNITIES

FACT:

- Cawaco could not retain level of service if we were to lose our state funding
- Non-profits can legally make a profit if they do so while adhering to organizations mission.



WHAT TO DO?

- Do you think what Cawaco does is important to your community?
- Do you believe in the mission of the Council?
- Do you want to see an increase in services we provide to your community?
- Would you be concerned if we could not continue to operate?



2 OPTIONS...

1) We can continue to rely on state funding- until state funding runs out

2) We can begin **PLANNING** to **GROW** the organization so it can continue to benefit our communities for many, many years to come, no matter what happens with the state funding.



OPPORTUNITIES

According to our By-Laws, **we CAN receive** by purchase or gift, hold use, and dispose of **properties and items** for promoting and advancing the purpose for which the organization was formed.



HOW OTHER COUNCILS MAKE MONEY

- Hydroseeder rental
- Low- interest loan programs
- Apartment rental for disabled people with low income
- Tree planter rental
- Mitigation program
- Road striping
- Dam maintenance
- Canoe Rental
- Wastewater Treatment



WHERE WILL WE BE IN 10-20 OR 30 YEARS?

- What types of services can we offer **your** communities that can help sustain our organization?





THANK YOU!

- For all you do for the
Cawaco Council, and
for your communities.